The regular monthly meeting of the Coastal Bend SHRM Board of Directors was called to order by Board President, Elizabeth Shockley, at 11:43 a.m. remotely due to COVID-19 restrictions. Quorum was established.

**COASTAL BEND SHRM**

**Minutes – Board of Directors Monthly Meeting**

**September 10, 2020**

**Board Members Present:**

Elizabeth Shockley, CSP – President

Melissa Quinones, CSP – VP Community Outreach

Mary Canales, PHR, SHRM-CP – VP Professional Development

Cassondra Casanova, PHR – VP Legislative Affairs

Toni Nerren, SPHR – Member at Large

Kaylee Hawkins, PHR, SHRM-CP – Secretary

**Not Present:**

Luis Cabrera, PHR, SHRM-CP – Past President

Ludy Ramirez – VP Membership

Stephanie Molina, PHR – VP Finance

Laura Delgado, SHRM-CP – VP Marketing & Public Relations

**Membership**

Ludy Ramirez, VP of Membership, was not present. Cassondra went online to see that there were seven membership applications pending. Six applicants were SHRM members. One application was for student membership with active SHRM. This membership will be pending investigation. Melissa made a motion to approve the six members with active SHRM membership, Toni Nerren second the motion: all approved.

**Community Outreach**

Melissa Quinones, VP of Community Outreach, let the BOD know that she is finding out the obligation to the SHRM Foundation. We did the 50/50 raffle in February. There have been no applicants for the $500 spring semester scholarship. Melissa would like to see this amount raised to $1,000 to see if there would be any applicant interest. This topic will be tabled until financials can be reviewed.

**Professional Development**

Mary Canales, VP of Professional Development, would like to see multiple sessions per month. There have been many speakers reach out. Attendance has been low for professional development meetings. Virtual networking might need to be brought back. Elizabeth suggested a “Power Hour” idea where everyone logs in for an hour to connect. This could be a bi-weekly or once a month calendar basis. Cassondra would like to see more marketing initiatives for meetings. Adding a calendar invite to the monthly development meetings would be a great option so they are not forgotten about.

**Legislative Affairs**

Cassondra Casanova, VP of Legislative Affairs, has no updates for the conference but is thinking about hosting a virtual event. Board is worried that there would be low attendance. An idea is to partner with another chapter for a virtual event to boost attendance and to combine resources. We will come back to this topic next month.

**Finance**

Stephanie Molina, VP of Finance, was not present. She is looking into Frost CD with Luis.

**Marketing**

Laura Delgado, VP of Marketing, was not present. Board would like to see more consistency and frequency of marketing initiatives.

**Secretary**

No business to discuss.

**Past President**

Luis Cabrera, Past President, was not present but is still working with Sherry from SHRM to ratify by-laws. Our by-laws need to be updated for virtual voting. No update has been given.

**Member at Large**

Not present.

**President**

Elizabeth Shockley, President, informed the board that 2021 elections are coming up. There will be six open spots. Elizabeth also let the board know that she has relocated out of Corpus Christi, TX but would still like to fulfill her commitment as president. Elizabeth would like to have Board meetings virtual for the remainder of the year. Mary Canales made a motion, Cassondra second, all approved.

No other business, Elizabeth Shockley adjourned the meeting at 12:16 p.m. Meeting minutes taken by Kaylee Hawkins, Secretary.