

**Session Title:** New World of Work Leaders

Friday, September 27, 2019

2:30 p.m.-4:00 p.m.

Closing Keynote Speaker

**Introduction: Liz Shockley, CBSHRM President-Elect**



**Speaker Name: Julie Burch, Julie Burch Speaks!**

Contact Information: [julie@julieburch.com](mailto:julie@julieburch.com)

Phone Number: 1.214.679.2717

**HRCI Business Credit (Approved):** 397020 1.50 Credits

**SHRM Credit:** 19-QJV45

**Session Description:** A new world of work requires new leaders to lead a new breed of employees. So what you do matters! Your ethics matter. Your integrity matters. Your communication matters. Your leadership matters!

**Bio:** Julie Burch is the President of Julie Burch Speaks!, And in her over 20 years of speaking professionally, Julie has had the privilege of speaking to audiences in all 50 states, Washington DC, St. Thomas, St. Croix, Puerto Rico, Canada, England and Wales. Where she has designed programs for industry leaders such as Texas Tech University, the City of Southlake, Texas, the Social Security Administration, the EEOC, Taco Bell, Texas Women's University, Columbia Gas of Ohio, The American Payroll Association, The United States Army, The United States Air Force, Subway, Kentucky Fried Chicken, Holiday Inn, Husky Oil, Armstrong Bank, Taco Bell, American Advertising Federation, Armstrong Bank, BP America, and The Society for Human Resource Management. Julie serves as National Vice President on the National Board of Directors for the American Business Women's Association as well as on the Board of Directors for CYT-Christian Youth Theater of DFW. She was also honored with a guest appearance on "Good Morning America" where she was interviewed by Diane Sawyer. And was named the 2017 Speaker Hall of Fame Inductee at the SHRM's HR Southwest Conference.