A board meeting for the Coastal Bend SHRM Board of Directors was called to order by President, Stephanie Molina, at 11:30 a.m. via Zoom. Quorum was established.

**COASTAL BEND SHRM**

**Minutes – Board Meeting**

**February 8th, 2023**

**Board Members Present:**

Stephanie Molina, PHR – President

Luis Cabrera, PHR, SHRM-CP – Past President

Melissa Quinones, TSC, CSP – VP Membership

Rich Burns, SHRM-CP – VP Community Outreach

Kaylee Hawkins, SPHR, SHRM-SCP - VP Finance

Dana Bohna – VP Legislative Affairs

Jennifer Escamilla – VP Professional Development

Toni Nerren, SPHR – Member At-Large

Jules Delgado – Secretary

**Not Present:**

Jessica Hill – VP Marketing

**Board Approvals**

Financials – Kaylee Hawkins, VP of Finance, sent out financials and presented to the BOD. Toni Nerren asked about the $7,000 meeting expense. Stephanie Molina explained the expense was due to the check not being cashed until recently. Luis Cabrera and Stephanie Molina discussed which account the expense should be reflected on in the financials, the expense will be moved to the 631 account. Luis Cabrera made a motion to approve the financials, Rich Burns second the motion, Board approved the January financials.

January Minutes – The January 2023 meeting minutes were presented to the BOD. Melissa Quinones made a motion to approve the meeting minutes, Jennifer Escamilla second the motion, Board approved the January 2023 Board meeting minutes.

**Open Items**

Stephanie Molina discussed the 25% increase in Wild Apricot fees effective April 1st, the importance of the CBSHRM board being mindful with spending, and that Kaylee Hawkins will be finishing the setup with Frost Bank soon.

**Membership**

Melissa Quinones, VP of Membership, had no membership applicants to report.

One membership applicant has not paid yet and Melissa will be reaching out today. She is also working on lapsed memberships. There was an issue with Toni Nerren’s membership and a duplicate account but Luis Cabrera has fixed this issue.

**Professional Development**

Jennifer Escamilla, VP Professional Development, has speakers lined up for March and April meetings. She is working on the speaker lineup for the 2023 Labor Law Seminar.

**Marketing**

Jessica Hill, VP of Marketing, was not present.

**Legislative Affairs**

Dana Bohna, VP of Legislative Affairs, discussed last night’s State of the Union address which brought up a number of workplace issues facing the country. Dana will be following reports on issues and sending updates if there are any developments.

**Community Outreach**

Rich Burns, VP of Community Outreach, has reached out to The Purple Door for sponsorship opportunities. Rich reminded the BOD about a multi-day HR workshop idea of “HR Bootcamp,” for us to use a revenue-generating opportunity (which has the possibility of creating a virtual option to increase participation/profit).

**Secretary**

No business to discuss.

**Member at Large**

Toni Nerren, Member At-Large had no updates.

**Past President**

Luis Cabrera, Past President, is going to get with Jules Delgado soon to run through streaming the professional development meetings to our virtual participants so that more than one person understands how to use the equipment and software.

**President**

Stephanie Molina, President, discussed the following:

* After attending a Texas SHRM meeting, observed other chapters facing similar challenges as Coastal Bend SHRM.
* Reminded the BOD to be utilizing the VLRC for resources and networking opportunities as a member of the board.
* The BOD discussed the possibility of creating a new student chapter, which would affiliate with CBSHRM specifically and require the creation of a new BOD position for students and emerging HR professionals. Toni Nerren mentioned that this position used to exist a few years ago.
* Monthly meeting expenses are still too expensive, even with the recent membership price increase. A new cost-effective meeting location, with room for growth, needs to be identified soon.
* The BOD needs to be pushing sponsorships, they provide visibility for CBSHRM and the sponsoring company. Rich Burns sent out a sponsorship template that could be used to send out to members.
* Stephanie will get with Melissa Quinones to send out a membership roster to SHRM so that all CBSHRM members are getting SHRM disbursements.
* There is a promotion for chapter members which attended HR Southwest, we will receive a $70 rebate for their attendance.

Jules Delgado asked who to send potential sponsors to, she will get with Rich Burns to discuss a potential upcoming meeting sponsor.

Jennifer Escamilla mentioned some inf0rmation that needs to be updated on the website, she will be reaching out to Jessica Hill to get these items corrected.

No other business, Stephanie Molina adjourned the meeting at 12:23 p.m. Meeting minutes taken by Jules Delgado, Secretary.