

HR/TAMU - CC

JUN 06 2017

Received

May 30, 2017

Dear Toni Cheryl,

With the support of your chapter, Coastal Bend SHRM, in 2016 we accomplished some big things! Together we:

- Awarded **232 scholarships** to deserving HR students and professionals
- Introduced the **first workplace inclusion initiative: *Preparing for the Aging Workforce***
- Published **11 research-based HR solutions/reports**
- Awarded the **first military veteran scholarship**

2016 was a transformational year for the SHRM Foundation. Throughout the year we celebrated our 50<sup>th</sup> anniversary and prepared to make an even bigger impact in the next 50 years by adopting a new mission and vision, tailored to address the concerns of the HR professional. Our new direction is focused on **helping HR professionals build inclusive organizations** where all employees thrive and organizations achieve success.

Enclosed with this letter is a copy of the SHRM Foundation's 2016 Impact Report. This report will show you how your gift was used and what we have been able to accomplish—together.

**Your chapter made a difference** in 2016 for HR professionals and students seeking to turn obstacles into opportunity. **Thank you for support the SHRM Foundation and helping empower HR professionals!**

This year we will launch the second inclusive workplace initiative: *Engaging and Integrating Military Veterans*, award 220 certification scholarships, 43 academic scholarships and 34 professional development scholarships.

We are committed to providing HR professionals and students with opportunities to make change in their lives through scholarships and in the lives of others in their organizations through our local impact resources.

Your chapter gift is an investment in the SHRM Foundation and will be used to empower HR professionals and students. Your chapter's support again in 2017 would allow for greater growth for the SHRM Foundation's work to support and advance the HR professional and profession.

The SHRM Foundation continues to do great work. All of our efforts are made possible by, and can only continue with, the financial support from donors. Thank you. I hope we can count on your support again in 2017.

Sincerely,



Ashlee Droscher Smith, CFRE  
Director of Development

